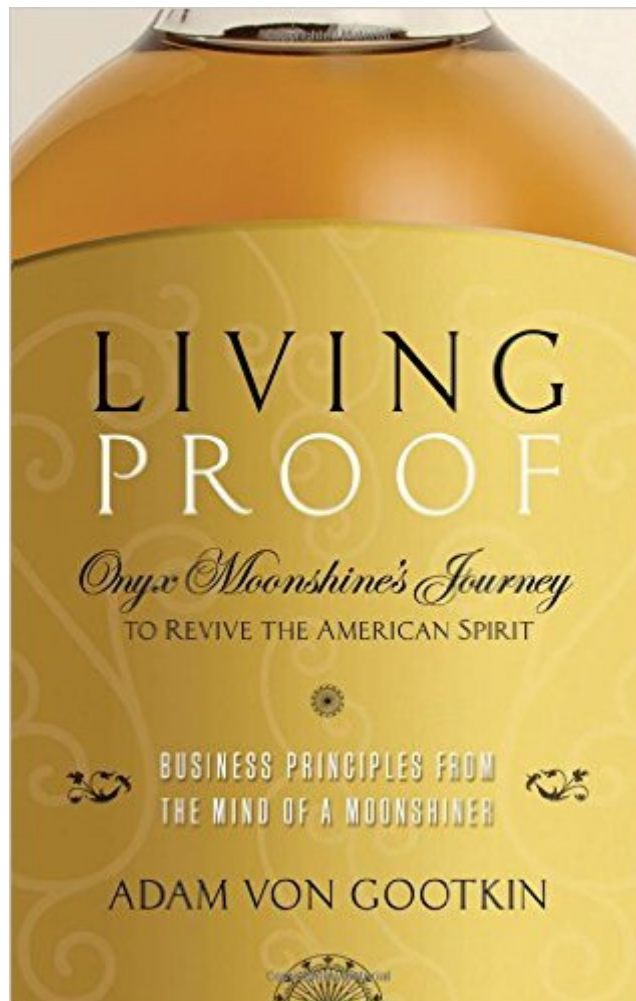


The book was found

Living Proof: Onyx Moonshine's Journey To Revive The American Spirit



Synopsis

Living Proof tells the story of how, in just a few short years, Connecticut natives Adam and Pete took Onyx Spirits Company from a start-up concept born in a restored Civil War-era factory to a multimillion-dollar, award-winning spirit distillery by breaking rules, learning from failures, and challenging the status quo. Business lessons distilled from the mind of a moonshiner include: Finding your purpose in business (and life). Setting goals, reaching goals--then setting more goals. Founding a small business and growing it into a big company. Building a highly unique brand. Making money out of thin air (almost). Adam's ancestors were arrested in 1864 for tax evasion on a shipment of moonshine bound for Canada, resulting in the collapse of Chafee & Co. Distilling. Undaunted by their demise, the family opened the grand Chafee's Hotel in Middletown, Connecticut, at the dawn of the Roaring twenties, hosting an opulent and infamous speakeasy. The family legacy continues today with Onyx Moonshine.

Book Information

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Customer Reviews

This is a fabulous guide for those who want to be entrepreneurs. Filled with honest to goodness wisdom from someone who has spent his life building businesses, it is also funny, witty, filled with real life accounts of the author's own journey. It's not just filled with theoretical ideas but is the honest and candid sharing of an actual journey, mistakes and all. Living Proof is the guide every entrepreneur and would be entrepreneur, should hold in their hand and not let go. Buy a loaner copy if you must, (that's what I did,) but keep one for yourself. Be prepared to be inspired, informed and

entertained.

After hearing Adam speak at a conference, I was eager to read Living Proof and it didn't disappoint. Adam's journey to building a thriving business is filled with nuts and bolts advice, told in an engaging style, and paralleled by proven ability to motivate other entrepreneurs. -- Sarah R.

I just loved this book!! A very honest account of a real life lived creatively and from the heart. So inspiring to those of us who are ready to take a leap of faith in our own creative lives. Excellent read!

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